

FOR IMMEDIATE RELEASE**Press Contact: Lorri Diggory—ldiggory@skoobadesign.com****New Netbook Neo Sleeves from Skooba**

Rochester, NY, November 23, 2009—On the heels of its recent introduction of Netbook Messenger Bags, Skooba is expanding its accessory offering with a colorful collection of protective skins for netbook computers up to 10.1 inch screen size.

The new “Netbook Neo Sleeve” is a form-fitting, padded neoprene skin that protects against bumps, scratches and the elements. The zip-around Sleeve fully encloses the netbook, and can be carried inside another bag, or on its own using the included, removable shoulder strap. A stretchy, front zipper compartment provides space for the power adapter, and there’s even a dedicated USB thumb drive storage slot. If the front pocket is left empty, the Sleeve is airport “checkpoint friendly,” so it can be put through x-ray screening without removing the netbook. Skooba’s Netbook Neo Sleeve is available in the same 4 color combinations as its recently-introduced Netbook Messenger—Abyss Black, Blizzard White, Deep Ocean Blue and Inferno Red, each with contrasting charcoal front pocket.

The Neo Sleeve provides a high level of protection, yet adds minimal bulk, and tips the scales at a near “zero-gravity” 6.4 ounces.

The suggested retail price of the new Netbook Neo Sleeve is just \$19.95. Full specs and dealer/ordering information at www.skoobadesign.com.